

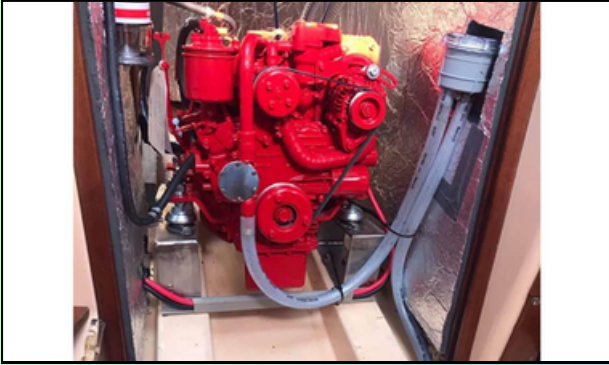
# COMPANY CONNECT

WEDNESDAY 26/06/2024

HANCOCK INDUSTRIAL LIMITED



## Marine and Industrial Equipment Readiness Update



During the winter season, it's advantageous for both marine and industrial sectors to inspect engine mounts meticulously. Focus on checking for issues like corrosion, rubber delamination, and alignment problems ensuring continued efficiency and reliability of your equipment.



Regular maintenance not only optimizes performance but also extends operational lifespan. Avoid springtime rush repairs by utilizing our extensive stock range for seamless readiness.

**“Stay ahead of the curve: Ensure your equipment's durability with timely inspections!”**

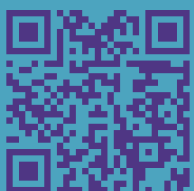
## Monthly Insights: Our Tip of the Month



### Understanding Elastomer Hardness: Formulation, Measurement Standards, and Applications

The hardness of the elastomer depends on its formulation and is measured by means of practical units established by different standards such as shore (A) or IRH. Manufacturers use the shore scale (A) and manufacture anti-vibration mounts with hardnesses of between 40 and 75 shore. Mounts can be of the same dimensions yet have varying load ratings, which in turn affects their isolation characteristics.

### Find Your Ideal Vibration Isolator with the Pro App!



Access the QR code to discover the app that helps you find the correct Vibration isolator for your application.



Josh from Dynaflo expressed his appreciation for Hancock's technical assistance and looks forward to potential future collaborations. This feedback underscores the positive impact of our support on their experience and helps us in continually improving our customer relationships.